

## AMENDMENTS TO THE SPECIFICATION

Please **replace** the second paragraph on **page 5** as follows:

A1  
FIGURE 1 is a block schematic drawing illustrating the flow of electronic information employed in the server network incorporating the present invention  
[[.]] :

After the second paragraph on **page 5**, please **add** the following paragraphs:

A2  
Figure 2 is an exemplary block diagram illustrating merchant manipulation of product particulars in accordance with the present invention;

Figure 3 is an exemplary block diagram illustrating a product search box tool in accordance with the present invention;

Figure 4 is an exemplary block diagram illustrating one method for electronic purchase of products in accordance with the present invention.

Please **replace** the second paragraph on **page 6** as follows:

A3  
Each server 10 includes merchants 1-7 inclusive and each merchant has an identifier password or other secure measure of protective Internet access to its account. Each server includes electronic folders for all the products the

merchant is promoting on a web site. Each folder also contains transaction information generated by activity of sales on the web site and other information pertaining to each account. Each merchant 1-7 has the capability and opportunity of changing 100 prices 102, quantity 104, and dedicated time allotted 106 for a particular promotion involving a particular product in real time. When a potential shopper, buyer or purchaser 1X - 7X inclusive visits the web site, a variety of headings are displayed from which the shopper will be sent to a page or pages, via link, containing the products of interest. Each product 110 has its own search box 112 whereby the potential

{ Please **replace** the first paragraph on **page 7** as follows: }

buyer or shopper can input their zip code or other locality identifier so that the system returns the location within or near the locality that are part of the network and have that product. The pick-up point network is identified by numeral 12 and the server for product is indicated by numeral 13. This display by multiple merchants within the network has changeable particulars whereby a merchant can negotiate or change those particulars in real time in order to entice a potential buyer or shopper to purchase those items of interest. Then, the shopper after successful purchase of a particular item or items, can pick-up the purchased products from a location 14-21 inclusive under the agreed upon terms and conditions 108 which were purchased on the web site.

Please **replace** the second paragraph on **page 7** as follows:

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When a purchase of terms and products is made on the web site, an e-mail 114 confirmation 116 is sent to the successful purchaser or buyer, the merchant 118 and to a pick-up point network 12 administrative division. The confirmation contains the particulars of the transaction such as product identifiers, locality identifiers 120, price 102, quantity 104, time allotments 106, buyer ID and credit information and password for the purchase (which is not on the buyer's confirmation). This information can also be downloaded to a debit card which can be presented at the pick-up point 14-21 inclusive to retrieve purchased product. At the pick-up point, the purchaser must present identification such as an ID Card, the e-mail confirmation or debit card containing

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